

1. Offer Period: The *Sugar-Crisp Spout* Offer (the “**Offer**”) is sponsored by Post Foods Canada Inc. (the “**Sponsor**”). The Offer begins on April 9, 2018 at 9:00 AM ET, and ends on June 28, 2018 at 11:59 PM ET or once all Spouts (defined below) have been claimed, whichever occurs first (the “**Offer Period**”). The Offer Period includes the following Spout release dates (each, a “**Release Date**”):

Release Date	Date and Approx. Time (ET)
1	April 9, 2018 9AM ET
2	May 7, 2018 9AM ET
3	June 4, 2018 9AM ET
4	June 11, 2018 9AM ET
5	June 18, 2018 9AM ET
6	June 25, 2018 9AM ET

2. Eligibility: The Offer is only valid in Canada and is only open to individual Canadian residents who: (i) have reached the legal age of majority in their province/territory of residence; or (ii) are thirteen (13) years of age or older, but have not reached the legal age of majority in their province/territory of residence (each, a “**Minor**”), and whose parent/legal guardian has agreed, on such Minor’s behalf and on his/her parent/legal guardian’s own behalf, that each of them will be legally bound by these Official Offer Terms (the “**Terms**”).

3. Offer Participation: To participate in the Offer, you must visit sugarcrispspout.com (the “**Website**”) and follow the on-screen instructions to fully complete a Spout request form (the “**Spout Request Form**”). Once you have fully completed the Spout Request Form with all required information (including a requirement to correctly answer a mathematical skill-testing question without mechanical or other aid (the “**STQ**”), follow the on-screen instructions to submit your completed Spout Request Form during the Offer Period (a “**Spout Request**”). If your Spout Request is received in accordance with these Offer terms and conditions (the “**Terms**”) (as determined by the Sponsor in its sole and absolute discretion), you will be eligible to receive one (1) Spout, while supplies last. Without limiting the generality of the foregoing, if you incorrectly answer the STQ, your Spout Request will be ineligible for this Offer. For greater certainty, if all Spouts associated with the then current Release Date have been claimed (as determined by the Sponsor in its sole and absolute discretion on the basis of its records), you will be notified on the Website prior to submitting a Spout Request Form that you must wait until the following Release Date (if any) to submit a Spout Request Form.

4. Attribution of Spouts: At the start of the Offer Period, a total of two thousand nine hundred (2,900) SugarCrisp spouts (each, a “**Spout**”) will be available for distribution. A defined number of Spouts will be released on each Release Date, as outlined in the following table:

Release Date	Number of Spouts Released
1	950
2	950
3	250
4	250
5	250
6	250

Each Spout has an approximate retail value of \$16.50 CAD. If you are eligible to receive a Spout (while supplies last), it must be accepted as provided and please allow 8-10 weeks for delivery.

5. Limits and Verification: There is a limit of one (1) Spout (while supplies last) per person and per mailing address throughout the Offer Period. There is a limit of one (1) Spout Request per person and per mailing address throughout the Offer Period. Any person who is discovered by the Sponsor (using any information made available to or otherwise discovered by the Sponsor) to have violated the letter or spirit of these Terms is subject to disqualification (as determined by the Sponsor in its sole and absolute discretion). Any use of multiple names, identities, email addresses and/or any automated, macro, script, robotic or other system(s) or program(s) to enter or otherwise participate in or disrupt this Offer (including without limitation to submit Spout Requests) is prohibited. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity, eligibility and/or compliance with these Terms (in a form acceptable to the Sponsor). Failure to provide such proof to the complete satisfaction of the Sponsor before the deadline specified by the Sponsor may result in disqualification (as determined by the Sponsor in its sole and absolute discretion).

6. General Conditions: If you post on social media or otherwise communicate to the public about your Spout, you must include clear and prominent disclosure that you obtained it for free. By participating in the Offer, each participant (and, if a Minor, his/her parent or legal Guardian) agrees to be legally bound by these Terms and to release, discharge and hold harmless the Sponsor, its parent company, subsidiaries, affiliates, distributors, suppliers, advertising/promotion agencies, and any other entity involved in the development, administration or fulfillment of this Offer, and each of their respective representatives, agents, successors, assigns, employees, officers and directors (collectively the “**Releasees**”) from any and all injuries, liability, losses and damages of any kind resulting from (or otherwise in connection with) the Offer. Without limiting the generality of the foregoing, the Releasees will not be liable for: (i) any technical malfunction of the Website; (ii) the failure of any information to be received or recorded for any reason whatsoever; and (iii) any other error, failure or problem with the administration and fulfillment of the Offer. If due to an error of any kind, more Spouts are made available in connection with any Release Date than intended to be distributed according to these Terms, then, in addition to having the right to terminate the Offer immediately, the Sponsors reserve the right, in its sole and absolute discretion, to invalidate all Spout Requests associated with that error (as determined by the Sponsor in its sole and absolute discretion). The Releasees reserve the right, in their sole and absolute discretion, to cancel or amend this Offer in any way, and/or to amend these Terms without prior notice or obligation, in the event of: (i) any error, technical problem, fraud, or any other cause beyond the control of the Releasees that interferes with the proper conduct of this Offer as contemplated by these Terms; and/or (ii) any error of any kind. Without limiting the generality of the foregoing, the Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill (i.e. instead of

the STQ) as it deems appropriate based on the circumstances and/or to comply with applicable law. In the event of any discrepancy or inconsistency between these English Terms and disclosures or other statements contained in any Offer-related materials including the French version of these Terms, the terms and conditions of these English Terms shall prevail, govern and control to the fullest extent permitted by law. Each participant (and, if a Minor, his/her parent or legal guardian) agrees to the collection and use of his/her personal information by the Sponsor and its representatives for the purpose of administering the Offer in accordance with the Sponsor's privacy policy, available at: sugarcrispspout.com.